Mid-America Credit Union Association
Serving Credit Unions in the Dakotas

Financial Counseling for Credit Union Loan Officers Telecourse

Wednesday, April 7, 2010
10:00 a.m. – 12:00 p.m. CDT 9:00 a.m. – 11:00 a.m. MDT

In a challenging economy, credit union members may need extra help managing their finances. It is important for today's loan officers to have a basic financial counseling model handy to help members establish or re-establish good credit histories, streamline their financial management, and ease their cash flow crunch.

This telecourse addresses:

- Today's challenging environment.
- Why "financial counselor" should be in every loan officer's job description.
- Serving and lending to different segments.
- Discussing credit reports with members.
- Using a financial counseling model.

Speaker: Rick Menton is president of Menton Consulting, Inc. His consulting practice focuses on providing credit unions with strategic management and planning facilitation, project management assistance, executive recruitment, and seminar and workshop presentations. Prior to forming Menton Consulting, Inc., he spent 23 years with the Minnesota and Oklahoma Credit Union Leagues in senior management positions.

AUDIO ARCHIVE! Can't tune in today? This session will be available online for 30 days after activation. You must be registered for this QB to hear the audio-recorded version and receive handouts. If you have not received your handout materials three days prior to the session, contact Debbie Kruckenberg at 701-250-3924 or 800-279-6328, ext. 3924, at the Association office.

Registration Form – Financial Counseling for Credit Union Loan Officers

Educational investment is $159 per telephone connection, unlimited listeners, and free audio archive.

Credit Union _____

Site Contact Name _____

Email _____

Total Amount Due $_____

Payment Method
☐ Draft Payable to MACUA Enclosed
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Registration Deadline: Wednesday, March 31, 2010
Return by fax to Mid-America Credit Union Association at 701-250-3925